



2017 NJASECD Conference  
**CHARACTER IS FOREVER: Building your Program to Last!**  
**KEYNOTE PANELISTS**

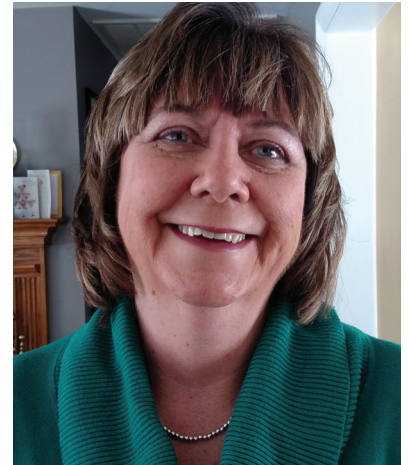


**Thomas Santo, Principal,  
Zane North Elementary School**

Thomas Santo is a graduate of Rowan University, 1992, M.A. Education Administration. His undergraduate studies were completed at Oral Roberts University, 1977, with certifications in special education and elementary education. He was a special education teacher at Woodlynne School District for 18 years. In 1986, he received the NJ Governor's Teacher Recognition, Teacher of the Year for the Woodlynne School District. In 2000, Tom became principal of Zane North Elementary School in Collingswood. In 1993, Zane North was recognized as the Kindest School and Kindest Principal in New Jersey via the Kindness Awareness Campaign. In 2006, Zane North became a New Jersey State School of Character and the first public elementary school in NJ to be recognized as a National School of Character. During his tenure, Zane North has been recognized for its innovative and creative programs. His international travels in serving children have been foundational to his success as an elementary school leader. Tom is a NJSOC Blue Ribbon Reviewer, Inclusive School Climate leader, and an Adjunct Professor at Rutgers University.

**Mary Reinhold, Retired Principal,  
Macopin Middle School**

Mary Reinhold is a retired principal from West Milford. Mrs. Reinhold holds a BA in Elementary/Special Education from William Paterson University, a Masters in the Art of Teaching from Mary Grove College and a Masters in Educational Administration from Caldwell College. After graduating from William Paterson in 1978, she got her first job in Macopin Middle School in West Milford. She served as teacher, assistant principal and, for the last seven years, principal before her retirement in August of 2016. Under her leadership, Macopin was awarded eight Promising Practice Awards and was recognized as a New Jersey School of Character and a National School of Character. In March of 2016, during Outstanding Women Awareness Month, Mary Reinhold was honored by the Passaic County Board of Chosen Freeholders for her 35 years of service to the West Milford Schools including her work with character education.



**Christopher N. Kelly, Principal,  
Whippany Park High School**

Christopher Kelly is the principal of Whippany Park High School in Whippany, NJ. Whippany Park is a part of the Hanover Park Regional High School District. Christopher has been an employee of the district for 17 years serving as a Spanish teacher and lacrosse, soccer, and basketball coach. He has also served as a supervisor of instruction, an assistant principal, and now principal. During his tenure as an administrator, Whippany Park High School has received four Promising Practice Awards from Character.org for various initiatives in service learning and the Hanover Park Regional High School District has been recognized as both a New Jersey and National District of Character.

